Abstract of the Disclosure

An e-commerce device is for discretion-critical transactions, particularly on the Internet, having a personal electronic web health log, for storing, editing and using personal health data for a user. The device includes a data interface which can be used to set up a communication link to contracting parties when required in order to transfer data to them at least intermittently from the health log, there being a local health log on the user's computer with prestructured electronic forms for inputting the personal health data. Also, a converter is included, actuated by way of selection schemes and including data filters, for producing encrypted data. This may be anonymous, so that they do not permit any inferences about the user's identity. It includes an e-commerce platform for providers of health products and health services and/or a marketplace connected to such providers, preferably in the form of an Internet forum, having a database which a multiplicity of preproduced schemes (templates) which are organized according to medical questions and can be requested by the user. This is done in order to transfer encrypted data, selected on the basis of a template, for the user together with the template to the provider for the purpose of submitting tenders to the user on the basis of his medical question.